

Press Release

Mitsubishi Electric Thai Foundation Foster Environment Care, Plant Trees to Fight Global Warming Sustainably

Mitsubishi Electric Thai Foundation is committed to caring for the environment and demonstrated this by inviting more than 500 executives and employees from all 11 companies under the Mitsubishi Electric Group in Thailand to plant trees and build a nature learning path. This group volunteerism aims to contribute to the positive change and sustainability for the Thai society and environment. The activities were recently organized at Ban In Trai Community, Prachantakham District, Prachin Buri Province in Thailand.



The 2024 Mitsubishi Electric Thai Foundation Tree Planting and Nature Learning Path Building Activities were organized in support of the “Community Forest Fights Global Warming Alliance Project” joint initiative by the Department of Forestry;

the 9th Forest Resource Management Office, Prachin Buri Province; Thailand Greenhouse Gas Management Organization (TGO); and administrators of the Ban In Trai Community Forest. The alliance collaborates on continual implementation of activities to fight global warming while enabling people in the community to benefit from natural resources, environment and the good biodiversity brought on by sustainability. This year, over 500 employees have volunteered to spend their days off-work to come help plant trees and absorb carbon dioxide (CO²) a major cause of global warming. Seedlings of the following trees were selected for planting: Sang Mon Bamboo, Nim tree, Siamese Cassia, Black Rosewood, Indian Trumpet Flower and *Terminalia bellirica*. Two herbs were also planted: Turmeric and Cassumunar ginger. Complimenting the tree planting were the building of a nature learning path and the “ordination of trees” by local Buddhist monks, a traditional ritual to ward off loggers. All were organized at the Ban In Trai Community Forest, Prachantakham District, Prachin Buri Province in Thailand.



Mrs. Nuntana Boonyananta, Director of Community Forest Management Office, Royal Forestry Department, said, “*The Royal Forestry Department, as the key actor in national forestry management is focused on engagement with the people and organizations in managing natural resources and the environment. The people in the community play an important role in protecting their forest while at the same time*

benefitting from sustenance and livelihood earned from gathered resources. The way the forest is managed by the community aligns with local economic, social, environmental, cultural and traditional wisdom. Currently there are 12,430 community forests across the country, covering an area of 6.89 million Rai or over 1.1 million hectares. Ban In Trai Community Forest is one of them, with an area of 113 Rai or 18 hectares in Prachin Buri Province. This piece of community forest has a carbon storage capacity of approximately 720 tons CO₂e and a carbon capture potential of about 61 tons CO₂e per year, or 610 tons CO₂e over 10 years-. These forests serve as sources of both food and livelihood for the community adjacent to them, helping to build the community economy via the BCG model. This community forest will also help to maintain ecological balance and promote healthy natural resources and environment as assets for generations to come.”

Mr. Kunihiko Seki, Vice President of the Mitsubishi Electric Thai Foundation and Representative of the Asia-Pacific Region, said, “*The Mitsubishi Electric Group firmly embeds sustainability in our management policy. In accordance*



with this policy, we have organized four focal points: contribution to a sustainable society through our business, responsibility for a sustainable society, risk management in response for long-term social and environmental changes, and communication with stakeholders. We - not only contribute to a sustainable society through our business but also address social issues by applying our expertise as part of our social responsibility to create positive changes. It is important to note that all the volunteers you see helping out today did not come as members of a good corporate citizen but as members of the Thai society, regardless of nationality or gender. Everyone is here to contribute to

positive change in the society we all live in. When personal values and corporate values align, all volunteers can be free and energized to commit themselves to achieving the highest standards both in work and in their personal lives.”



Mitsubishi Electric Group has been supporting tree planting programs to fight global warming for 7 consecutive years since 2018. The goal is to instill in our employees the values of forest conservation in line with our corporate missions and values regarding the environment and society, aiming for a truly sustainable development.

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