

Press Release

Mitsubishi Electric Thai Foundation Deploy Environmental Sustainability Mission: Rewilding Ban Thai Community Forest in Saraburi Province



Mitsubishi Electric Thai Foundation together with Mitsubishi Electric Group in Thailand press forward another social and environmental sustainability mission with a volunteer forest rewilding to reduce global warming, increase forest coverage and rehabilitate nature for sustainable society. The activity is participated by over 500 volunteer executives and employees from all 11 companies under the Mitsubishi Electric Group in Thailand to plant trees under the “Community Forest Partnership for Climate Action Project” at Ban Thai Community Forest, Tab Kwang Sub district, Kaeng Koi District, Saraburi Province.



Mr. Toshimitsu Ito, Chief Representative Asia-Pacific Region of Mitsubishi Electric Corporation, explained the corporate sustainability vision that *“The Mitsubishi Electric Group operate business under the concept of ‘Shoki Hoko’ which prescribe that we operate our business with responsibility to society and we adhere to the sustainability goals with comprehensive integration.*

Today’s activity reflects our commitment to our mission in that by cooperating with communities and other stakeholders to drive changes to the community, we can build a better society concretely. The eight years of implementing the “Community Forest Partnership for Climate Action Project” in Thailand, we have shown our commitment to sustainable corporate and Thai social development.

We have aligned corporate missions with our environmental, social and governance (ESG) targets to serve the expectations of the society and minimize negative impact on society and environment.”



This activity is one of the collaborations under the “Community Forest Partnership for Climate Action Project” by the Mitsubishi Electric Thai Foundation, Mitsubishi Electric Group in Thailand together with The Royal Forest Department, Thailand Greenhouse Gas Management Organization, and Ban Thai Community Forest.

This year, an additional 30 rais (12 acres) of community forest is being replanted with native plants of ecological and economic importance such Tabaek, Salao, Bamboo, Sadao, Keelek, Makham Pom, Pega and Smor. To make this forest green, a joint physically demanding effort is asked of all the volunteers and local inhabitants who are willing to contribute.

It is expected that this rewilding activity can capture 16.2 tons of carbon dioxide equivalent per year, so in 10-years time, 162 tons carbon dioxide equivalent (CO₂e).

This is one of the latest concrete positive effects resulting from joint collaboration with our stakeholders of both government and private sector with local community. Not only does this reflect our vision to increase green areas, but our commitment to instill environmental awareness to our employees as part of our valuable asset. by participating in this sustainable social responsibility event.



Ms. Natchaya Komkhun, Director of the Administrative Division, Community Forest Management Office, Royal Forest Department, said, *“The Royal Forest Department as the key organization in national forest resources management, place great importance on the participation of the people*

and alliances in the management of resources and environment. The community forest promotion is one of the activities that the Royal Forest Department organizes by encouraging communities adjacent to forests to engage with the government in forest resource management. The community has the responsibility and rights in looking after the interests of their community forest in respect to the economic, social, environmental, cultural conditions and folk knowledge. The Royal Forest Department officially prescribed the community participation in natural resources management in the Community Forest Act of B.E. 2562 (2019 AD). Today, The Mitsubishi Electric Thai Foundation and Mitsubishi Group in Thailand have generously contributed to strengthen this path to sustainability.”



This activity is another step towards “Changes for the Better” reflecting the determination and commitment of the Mitsubishi Electric Group in contributing to create a better society both today and in the future.

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