

Press Release

Mitsubishi Electric Thai Foundation Supports Sustainable Social Development, Rehabilitate Forest in Prachin Buri Province to Reduce Global Warming

Mitsubishi Electric Thai Foundation led a group of 250 executives and employees from 11 of the Mitsubishi Electric Group in Thailand to participate in tree planting and fence building for a nature hiking trail at the Ban Wa En Community Forest in Prachin Buri Province. The volunteer activity is aimed towards achieving a balance between conservation and utilizing forests in accordance with the corporate value to care for the “Environment” and “Society” to achieve sustainable development.



This is an activity under the “Community Forest Partnership for Climate Action Project” in collaboration with the Royal Forest Department, Thailand Greenhouse Gas Management Organization, Community Forest Foundation, and the Ban Wa En Community. It is one of the initiatives Mitsubishi Electric Thai Foundation has been sponsoring since 2018 to help reduce global warming sustainably while supporting the community to enhance the utilization of their forest as well as systematic conservation

of the country's forest. This year, over 250 company employees have volunteered on their days off to participate in the planting of over 4,000 trees – such as Resin tree, teak, Pod Mahogany, Siamese rosewood, Burma padauk, and Giant Tamarind Tree- on more than 20 rai (32,000 sq.m.) of land. The volunteers also helped to build fences along a nature hiking trail and shot seeds of Pod Mahogany at the community forest of Ban Wa En community forest, Si Maha Phot District, Prachin Buri Province. The expected outcomes are the enhancement of utilization of community forests, learning, and ecologically friendly tourism.



Mr. Kunihiko Seki, Vice Chairman of Mitsubishi Electric Thai Foundation said, *“The Mitsubishi Electric Group operates businesses with sustainability as our foundation policy and is committed to creating corporate values and building a relationship of mutual trust with all our stakeholders. Employees are our valuable resources and together we can build a truly sustainable society under our corporate commitment of ‘**Changes for the Better**’. This build upon our 7 corporate values: Trust, Quality, Technology, Ethics & Compliance, Humanity, Environment, and Society. This activity not only contributes to the betterment of the Environment but also the Society, thus each volunteer can learn from this experience that by doing good for others without fear of hardship, they can be*

proud of today's work that can lead to a better tomorrow. Like the little seedlings we help to plant today, they will grow tall to be part of a green forest in the future."



Mr. Teanchai Treechit, Director of Forest Resources Management Office No.9 Prachin Buri Branch, said, *"Community Forest Partnership for Climate Action Project is developed as a collaboration between the Royal Forest Department and the Thailand Greenhouse Gas Management Organization. The objective is to act as a connection between the private sector and the people in conducting community forest management activities to reduce global warming and protect the forests. The project fosters collaboration from all partnerships and the Mitsubishi Electric Group in Thailand cares for forest protection and thus has continued to sponsor this project for the 6th consecutive year. This year we organize tree planting to reduce global warming and build fences along the nature hiking trail together with the community forest management committee and the people of Ban Wa En. The aim is to rehabilitate the forest and develop it into an ecologically-friendly tourism site which can benefit the community sustainably as a community forest."*



Currently, Thailand has established 11,194 community forests across the country covering 6.23 million rai of land (close to 1 million hectares) as of 30 May 2023. The objective is to promote community engagement to actively join hands in protecting as well as utilizing their forests in line with the resource management theory. Community forests foster ecologically friendly tourism and learning opportunities contributing to concrete improvements in quality of life, economic development, and environmental conservation. The private sector is welcome to support communities via activities including tree planting, check dam building, and creating forest fire protection path– all of which contribute to rehabilitating forests while capturing carbon and reducing greenhouse gas emissions as means to reduce global warming. Furthermore, the communities benefit from exchanges of carbon credits resulting from community forest conservation, rehabilitation, and stewardship – where earnings go back to sustainable community forest management.

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