

Press Release

Mitsubishi Electric Thai Foundation Receives Utopakat Foundation Commemorative Pin from HRH Princess Sirindhorn

Her Royal Highness Princess Maha Chakri Sirindhorn graciously granted an audience to Mr. Tetsuya Shinohara, Vice Chairman of Mitsubishi Electric Thai Foundation. Upon this occasion, Her Royal Highness graciously presented a commemorative pin from Utopakat Foundation Under Royal Patronage to Mitsubishi Electric Thai Foundation to honor the support to Community Water Management Projects. The presentation was recently held at the Hanuman conference room, 1st floor of the Royally-Initiated Projects Building in Bangkok.



The Mitsubishi Electric Thai Foundation has been supporting community water management projects that aim to develop and improve water resources around Thailand. The goal is to elevate the quality of life in communities as well as promote sustainable and effective use of water resources. This is in support of the late King Bhumibol Adulyadej's royally-initiated water resource management projects,

which aimed to provide prosperity through sustainable utilization of water for drinking, consumption, and agriculture – including water reserve as countermeasure for flooding and drought. The project aims for self-sustainability by community to manage their own area based on local wisdom and geographical characteristic Furthermore, in 2024, Mitsubishi Electric Thai Foundation donated a sum of THB 250,000 to the Rajaprajanugroh Foundation Under Royal Patronage with the purpose of flood relief efforts for the affected population.



Mitsubishi Electric Group strives to achieve something better to pursue our commitment of “*Changes for the Better*” underlining our mission to conduct business with social responsibility. You can follow news and updates of the Mitsubishi Electric Group in Thailand at <https://th.mitsubishielectric.com/th/>

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