

Press Release

Mitsubishi Electric Thai Foundation X Mitsubishi Elevator Asia Organizes Science Classroom Year 8



Mitsubishi Electric Thai Foundation and Mitsubishi Electric Group in Thailand emphasize their commitment to operating business with good corporate social responsibility through corporate commitment “Changes for the Better”. This example is the organization of the Science Classroom in 2023 which is organized for grade five students from Wat Don Damrongtham School, Meuang District, Chon Buri province, and held at the Mitsubishi Elevator Asia premises in Chon Buri province.

The Science Classroom 2023 is now held for the 8th consecutive year with the aim to promote science for Thai youth in an out-of-school environment with an alternative host each year from among the members of the Mitsubishi Electric Group in Thailand. This year the Mitsubishi Electric Thai Foundation and the Mitsubishi Elevator Asia, presided by Mr. Masaaki Arikawa the President, are hosts of the activity welcoming 50 grade five students from Wat Don Damrongtham School, Meuang District, Chon Buri province. The young students participated in a series of Learn and Play activities

with both theoretical and practical parts. This learning method promotes engagement for the youth who learn while having fun experimenting and thus helps instill interest in science.



The atmosphere in the Science Classroom was filled with fun and knowledge through simulation activities that seamlessly combined science and technology. For example, a demonstration on heat transfer properties of different materials – fundamentally applicable to how modern air-conditioners work, while another demonstration explained the fundamentals of elevators and escalators. Expert technicians from Mitsubishi Elevator Asia facilitated the learn-and-play sessions for the youths throughout the day.

Mr. Masaaki Arikawa, President of Mitsubishi Elevator Asia, stated, *“The Science Classroom has been organized by the Mitsubishi Electric Group since 2009 throughout Japan, and for Thailand, this is the 8th consecutive year. The objective is to promote interest in science for students through fun and basic science learning and play which contribute to science and social developments in the future. The two topics today are “heat transfer” and “how elevators and escalators operate and how to use them safely” – both of which are practical demonstrations and I hope everyone will have fun and learn something today.”*



Patcharapon Chalermpong said, *“The Science Classroom today was so much fun especially the demonstration on how lifts and escalators work, as well as the simulation on how to use a lift and escalator safely. What I learned today is very useful and I know I can use it in everyday life.”*



Hathaipat Memano and Phanichaya Aumloy added, *“We thank Mitsubishi Electric Thai Foundation and Mitsubishi Electric Group in Thailand for the chance to join the Science Classroom today. We were impressed with the demonstration on heat and*

could transfer and learned something new. We also learned how to use lifts and escalators safely – the lift simulation with the technicians was fun and we learned something very useful.”

Science Classroom is a creative activity that the Mitsubishi Electric Group in Thailand organizes to support Thai education and further youth development, becoming the driving force for sustainable national development. This is one of the corporate missions at Mitsubishi Electric underlying the commitment of “Changes for the Better.”

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